**Ryan Yeung**

**Curriculum Vitae**

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City University of New York

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# Fields of Interest

Education Policy, Public Budgeting and Finance, Public and Nonprofit Financial Management, Research Methods, Economics of Education, Applied Microeconomics, Transportation Policy, Meta-Analysis

# Education

**Syracuse University Maxwell School of Citizenship and Public Affairs**

Ph.D. in Public Administration and Policy, received 2011

Dissertation: “The Effect of Immigrant Composition on Student Achievement: Evidence from New York City”

**New York University Robert F. Wagner School for Public Service**

Master of Public Administration, Specialization in Finance 2006

**Amherst College**

Bachelor of Arts in Economics and American Studies, *cum laude* 2004

Theses in Economics and American Studies, both received distinction of *magna cum laude*

**The Bronx High School of Science**

Diploma with Honors 2000

# Publications

Books

Musell, R. Mark & Yeung, R. (2019). *Understanding Government Budgets: A Guide to Practices in the Public Service*. Routledge. 978-1138786295.

Refereed Articles

Yeung, R. (2020). The Effect of the Medicaid Expansion on Dropout Rates. *Journal of School Health*, 90(10), 745-753.

Yeung, R. & Nguyen-Hoang, P. (2020). It’s the Journey, not the Destination: The Effect of School Travel Mode on Student Achievement. *Journal of Urbanism: International Research on Placemaking and Urban Sustainability*, 13(2), 170-186.

Yeung, R. & Nguyen-Hoang, P. (2020). Using Texting to Nudge Urban Public School Students To and Through College. *Journal of Research on Technology in Education*, 52(1), 113-127.

Wang, W. & Yeung, R. (2019). Testing the effectiveness of “Managing for Results”: Evidence from an education policy innovation in New York City. *Journal of Public Administration Research and Theory,* 29(1), 84-100.

Yeung, R., Gigliotti, P. & Nguyen-Hoang, P. (2018). The impact of U.S. News college rankings on the compensation of college and university presidents. *Research in Higher Education*,60(1), 1-17.

Nguyen-Hoang, P. & Yeung, R. (2018). From mother to child: the effects of prenatal maternal passive smoking on academic outcomes in the United States. *Journal of Public Health Policy*, 39(2), 231-244

Yeung, R. & Nguyen-Hoang, P. (2016). Endogenous peer effects: Fact or fiction. *Journal of Educational Research*, 109(1), 37-49.

Yeung, R. (2015). Athletics, athletic leadership and academic achievement. *Education and Urban Society*, 47(3), 361-387.

Kingma, B. & Yeung, R. (2014). Religion, entrepreneurship, income and employment. *International Journal of Social Sciences and Management*, *1*(1), 3-9*.*

Nguyen-Hoang, P. & Yeung, R. (2014). Dollars for lives: The effects of capital investments on traffic fatalities. *Journal of Safety Research*, *51*, 109-115.

Nguyen-Hoang, P., Yeung, R., & Bogin, A. (2014). No base left behind: The impact of military base closures on educational expenditures and outcomes. *Public Finance Review*, *42*(4), 439-465.

Yeung, R. (2014). Gifted education: Robin Hood or the Sheriff of Nottingham? *Education and Urban Society*, *46*(7), 798-825.

Yeung, R., Gunton, B., Kahlbacher, D., Seltzer, J., & Wesolowski, H. (2011). Can health insurance reduce school absenteeism? *Education and Urban Society*, *43*(6), 696-721.

Nguyen-Hoang, P. & Yeung, R. (2010). What is paratransit worth? *Transportation Research Part A: Policy and Practice, 44*(10), 841-853.

Yeung, R. (2009a). Are school uniforms a good fit? Results from the ECLS-K and NELS. *Educational Policy, 23*(6), 847-874. (Most downloaded article in *Educational Policy* in 2009 and 2010)

Yeung, R. (2009b). The effects of fiscal decentralization on the size of government: A meta-analysis. *Public Budgeting and Finance, 29*(4), 1-23.

Yeung, R. (2007-2008). The Inter-University Case Program: Challenging orthodoxy, training public servants, creating knowledge. *Journal of Public Affairs Education, XIII*(3/4), 549-564.

Yeung, R. (2005-2006). Congestion Pricing: The Answer to America's Traffic Woes? *The Wagner Review, 13*, 23-29.

Other Publications

Yeung, R., & Nguyen-Hoang, P. (2014). Fixed effects models. In D. J. Brewer & L. O. Picus (Eds.), *Encyclopedia of Education Economics & Finance* (Vol. 1, pp. 350-352). Los Angeles: Sage.

de Cerreño, A. L. C., Robins, M. E., Woods, P., Strauss-Wieder, A., & Yeung, R. (2006). Bi-state domestic freight ferries study. New York: NYU Wagner Rudin Center for Transportation Policy & Management.

# Teaching Experience

**Assistant Professor of Urban Policy and Planning** 2016 - 2019

*Hunter College, City University of New York*, New York, NY

* Courses taught: Budgeting and Finance (Graduate), Introduction to Policy Analysis (Graduate), Introduction to Urban Policy Processes (Graduate), Program Evaluation (Graduate), Research Practicum in Education Policy (Undergraduate)
* Instructor in the Master of Science in Urban Policy and Leadership, Bachelor of Arts in Urban Studies and undergraduate Roosevelt House public policy program
* Assessment Coordinator for Urban Policy and Planning Department

**Faculty Associate**

*Roosevelt House Public Policy Institute at Hunter College* 2016 - 2019

**Assistant Professor of Public Administration**

*The College at Brockport, State University of New York,* Rochester, NY 2012 - 2016

* Courses taught: Financial Management, Financial Management of Health Care Organization, Public Policy, Research and Program Evaluation, Statistics for Managers, Economics for Public Managers
* Coordinator for MPA Speaker’s Series, speakers have included County Executive Maggie Brooks and Former Lieutenant Government Robert J. Duffy
* Graduate Director
* Member of College Technology Council
* Member of SUNY Faculty Senate Programs and Awards Committee
* Department Library Coordinator
* Department Webmaster
* Co-Chair for Assistant Professor Search Committee (2014)
* Director of Political Science-Public Administration Combined Degree Program and Sociology-Public Administration Combined Degree Program (2012-2013)
* Member of Department Appointment, Promotion, and Tenure Committee and Admissions Committee
* Member of Visiting Assistant Professor Search Committee (2012)
* Member of Brockport College Awards Committee (2012)
* Summer Department Chair (2013)
* Attended Lilly Conference on College Teaching at Miami University (2014)

**Visiting Assistant Professor of Public Administration** Rutgers University-Camden

Camden, NJ 2011 - 2012

* Courses taught: Public Budgeting, Research Methods, Law and Public Policy
* Coordinated program’s NASPAA recertification process

**Introduction to Policy Analysis** SUNY-Binghamton

*Adjunct Professor* Fall 2008

* Taught core course in MPA program with lectures on benefit-cost analysis, performance management and ethics
* Redesigned course to include lectures on case study, policy memo writing, and regression analysis

**Public Budgeting** Syracuse University

*Teaching Assistant* Summer 2008

* Supervised lab sessions, graded assignments and exam, and conducted review sessions
* Co-taught lecture on debt management

**Public Administration and Democracy** Syracuse University

*Teaching Assistant* Summer 2007

* Led discussion sessions for introductory core course in public administration theory and constitutional law
* Worked with Professor David Rosenbloom and fellow teaching assistants in organization of course

**The Syracuse University Teaching Assistant Program** 2006

* Attended three-day All-University Teaching Assistant Orientation including sessions on diversity and academic integrity
* Participated in small group workshops on issues related to teaching, graduate student life and common classroom problems

# Research Experience

**City University of New York**

*Accelerated Study in Associate Programs (ASAP) Replication Evaluation Specialist* 2019 - Present

* Provide training and direct technical assistance to replication colleges, both live and remote
* Maintain, modify and develop resources and materials that support replication activities in the areas of data and evaluation
* Assess replication site needs and address unique challenges through information exchange, feedback and creative problem-solving
* Manage data submission through the replication Data Hub
* Produce reports and briefs on ASAP Replication to share findings with multiple audiences
* Present to current and prospective replication partners on data and evaluation components of the ASAP model

**eInitiative**

Syracuse University School of Information Studies Summer 2010

*Graduate Research Assistant*

* Conducted statistical analyses for Associate Provost for Entrepreneurship and Innovation, Bruce Kingma on entrepreneurship and religion
* Used General Social Survey and Panel Study of Income Dynamics for analyses

**Center for Policy Research**

Syracuse University Maxwell School of Citizenship and Public Affairs 2006 - 2011

*Graduate Research Associate*

* Performed research on public finance and education policy under guidance of Ross Rubenstein, Robert Bifulco and John Yinger
* Interacted with faculty from economics, political science, public administration and sociology

**Rudin Center for Transportation Policy and Management**

**New York University Robert F. Wagner Graduate School of Public Service**

*Graduate Research Assistant* 2004-2005

* Researcher and co-author on study for Port Authority of New York and New Jersey on feasibility and potential for freight ferries in New York region
* Identified and summarized recent freight ferry implementation and study efforts throughout the Untied States

# Other Experience

**Fitch Ratings** 2005-2006

*Public Finance Intern/Analyst*

* Assisted in publication of the Healthcare group’s two annual media reports
* Performed healthcare credit analysis on new issue deals and surveillance updates

**Acting Experience**

* Studied acting at the Philadelphia Acting Studio
* Studied acting at SUNY-Brockport under Ruth Childs

# Research Grants

“Signal Vine Evaluation,” from NYC Outward Bound Schools, PI, Summer 2017, $18,357.33.

“Dollars for Lives: The Effects of Capital Outlay and Maintenance Expenditures on Highway Fatalities,” from Mid-America Transportation Center, Co-PI with Phuong Nguyen-Hoang, University of Iowa, June 2013-March 2014, $62,000.

# Honors, Awards, Fellowships, and Scholarships

CUNY Faculty Fellowship Publication Program 2018

Hunter College Faculty Research Fellowship 2017

United University Professions Independent Development Award (SUNY-Brockport) 2014

SUNY-Brockport Scholary Incentive Award 2014

SUNY-Brockport Pre-Tenure Grants Development Award 2013

John L. Palmer Funded Graduate Assistantship 2010-2011

Syracuse University Roscoe Martin Grant 2010

American Education Finance Association Roe L. Johns Travel Grant 2009

John Woodruff Simpson Fellowship (Amherst College) 2007-2008

Syracuse University Graduate Fellowship 2006-2007, 2008-2009

Syracuse University Graduate Assistantship 2007-2008, 2009-2010

New York University President’s Service Award for Leadership

(for Wagner Education Policy Studies Association) 2006

John Woodruff Simpson Fellowship (Amherst College) 2003-2004, 2004-2005

James R. Nelson Prize for Best Economics Thesis Related to Public Policy (Amherst College) 2004

Alpha Delta Phi Grant (Amherst College) 2004

Dean of the Faculty Summer Research Grant (Amherst College) 2003

Junior Year Economics Department Fellowship (Amherst College) 2003

Class of 1954 Teaching Fellowship (Amherst College) 2001-2002

# Professional Service

**Greater Rochester Chapter of American Society for Public Administration**

Vice-President

**Academic Integrity Board**

*Member*, Syracuse University 2011

**Wagner Education Policy Studies Association (WEPSA)** 2005-2006

*President*

* Led university-wide club of 40 students devoted to discussion of education policy issues
* Planned panel discussions, brownbag lunches, social events, and community service activities

**Discussant for American Education Finance Association** 2008-2012

# Conference Presentations

Wang, W. & Yeung, Ryan (2017). *Managing for Results in Public Schools: Does It Work?* Paper presented at the Association for Public Policy Analysis and Management.

Wang, W. & Yeung, Ryan (2017). *Managing for Results in Public Schools: Does It Work?* Paper presented at the Association for Education Finance and Policy.

Yeung, R. & Nguyen, P. H. (2017). *It’s the Journey, Not the Destination: The Effect of Commuting Mode on the Cognitive Outcomes of Primary School Children*. Paper presented at the Association for Public Policy Analysis and Management.

Yeung, R. & Nguyen, P. H. (2017). *It’s the Journey, Not the Destination: The Effect of Commuting Mode on the Cognitive Outcomes of Primary School Children*. Paper presented at the Association for Education Finance and Policy.

Yeung, R. & Nguyen, P. H. (2017). *It’s the Journey, Not the Destination: The Effect of Commuting Mode on the Cognitive Outcomes of Primary School Children*. Paper presented at the Urban Affairs Association Annual Meeting.

Yeung, R. & Nguyen, P. H. (2016). *Endogenous Peer Effects: Fact or Fiction?* Paper presented at the MAER-Net Colloquium.

Nguyen, P. H., & Yeung, R. (2015). *From Mother to Child: The Effects of Prenatal Maternal Passive Smoking on Academic Outcomes in the United States*. Paper presented at the Association for Education Finance & Policy Annual Meeting.

Nguyen, P. H., & Yeung, R. (2014). *From Mother to Child: The Effects of Prenatal Maternal Passive Smoking on Academic Outcomes in the United States*. Paper presented at the Association for Public Policy Analysis and Management Annual Meeting.

Nguyen, P. H., & Yeung, R. (2014). *Dollars for Lives: The Effects of Capital Expenditures on Traffic Fatalities*. Paper presented at the Urban Affairs Association Annual Meeting.

Nguyen, P. H., & Yeung, R. (2013). *Dollars for Lives: The Effects of Capital Expenditures on Traffic Fatalities*. Paper presented at the Association for Budgeting and Financial Management Annual Meeting.

Yeung, R. (2013). *When Does a Peer Have an Effect?* Paper presented at the Association for Education Finance and Policy Annual Meeting.

Bogin, A. N., Nguyen, P. H., & Yeung, R. (2012c). *No Base Left Behind: The Impact of Military Base Closures on School District Finance*. Paper presented at the Association for Public Policy Analysis and Management Annual Meeting.

Bogin, A. N., Nguyen, P. H., & Yeung, R. (2012b). *No Base Left Behind: The Impact of Military Base Closures on School District Finance*. Paper presented at the Association for Budgeting and Financial Management Annual Meeting.

Bogin, A. N., Nguyen, P. H., & Yeung, R. (2012a). *No Base Left Behind: The Impact of Military Base Closures on School District Finance*. Paper presented at the Association for Education Finance and Policy.

Yeung, R. (2010a). *Athletics, Athletic Leadership, and Academic Achievement*. Paper presented at the American Education Finance Association Annual Meeting.

Yeung, R. (2010b). *The Cost of Race*. Paper presented at the American Education Research Association Annual Meeting.

Yeung, R. (2010c). *The Impact of East Asian Immigrant Composition on Student Outcomes: Evidence from New York City*. Paper presented at the Association for Public Policy Analysis and Management Annual Meeting.

Yeung, R. (2009). *A Quasi-Experimental Approach to Estimating the Impact of Collegiate Housing*. Paper presented at the Association for Public Policy Analysis and Management Annual Meeting.

Nguyen, P. H., & Yeung, R. (2008). *What is Paratransit Worth?* Paper presented at the Association for Public Policy Analysis and Management Annual Meeting.

Yeung, R. (2008a). *Are School Uniforms a Good Fit?* Paper presented at the American Education Finance Association Annual Meeting.

Yeung, R. (2008b). *Does a Leviathian Change Its Skin?* Paper presented at the National Tax Association Annual Conference On Taxation.

Yeung, R. (2007a). *Does the State Children's Health Insurance Program Reduce Student Absenteeism?* Paper presented at the American Education Finance Association Annual Meeting.

Yeung, R. (2007b). *Gifted Education: Robin Hood or the Sheriff of Nottingham?* Paper presented at the Association for Budgeting and Financial Management Annual Meeting.

Chellman, C. C., & Yeung, R. (2004). *De Facto Distribution of State Aid: Disparate Racial Impact in 50 States' Districts, 1990 & 1999*. Paper presented at the American Education Finance Association Annual Meeting.

# Media Coverage

Interview for article on house flipping by WalletHub, in Bernardo, W. (2017, Aug. 1) and InsideNoVa.com. Available from <https://wallethub.com/edu/best-cities-to-flip-houses/23158/> and <http://www.insidenova.com/news/arlington/d-c-region-ranks-middle-of-pack-for-house-flipping/article_54ff7454-7778-11e7-aa27-9fb5f102a296.html>.

Special Guest for whole hour on the *Joy Cardin Show, Wisconsin Public Radio*. (2017, March 3). Available from <https://www.wpr.org/shows/effects-school-uniforms>.

Editorial for *Rochester Democrat & Chronicle*. (2015, August 17). Social Security is 80 and counting. Available from: <http://www.democratandchronicle.com/story/opinion/guest-column/2015/08/17/social-security-counting/31746075/>.

Article for *London School of Economics and Political Science USAPP–American Politics and Policy blog*. (2015, June 1). High school athletes and athletic leaders have higher test scores. Available from <http://blogs.lse.ac.uk/usappblog/2015/06/01/high-school-athletes-and-athletic-leaders-gain-higher-test-scores/>.

Article for *Policy Analysis for California Education (PACE) blog*. (2013, March 26). Do GATE programs take resources away from needier students, or do they reflect an equal commitment to all children? Available from <http://www.edpolicyinca.org/blog/do-gate-programs-take-resources-away-needier-students-or-do-they-reflect-equal-commitment-all-children>.

Interviewed for article on school uniforms by *ParentMap Magazine*.

Interviewed for article on school uniforms, in Schwartz, K. (2011, September). Dressing for success: The herd mentality explained. *Red Thread Magazine.* Available from <http://www.redthreadmagazine.com/features/dressing-for-success-the-herd-mentality-examined/>

Interviewed for article on school uniforms, in Hayden, E. (2009, November 23). No Uniform Solution. *Pacific-Standard*. Available from <http://www.psmag.com/culture-society/no-uniform-solution-5609/>

# Professional Memberships

American Society for Public Administration

Association for Budgeting and Financial Management

Association for Education Finance and Policy

Association for Public Policy Analysis and Management

# Referee

*American Education Research Association Annual Meeting, Economics of Education Review, Educational Evaluation and Policy Analysis, Educational Research for Policy and Practice, Journal of Policy Analysis and Management, Journal of Public Affairs Education, Journal of Urban Affairs, The Maxwell Review, Peabody Journal of Education, Public Administration Review, Public Finance Review, Quarterly Review of Economics and Finance, Review of Educational Research, The Roeper Review, SAGE Open, Social Development.*

# Skills and Abilities

Computer Software: EViews, SPSS, STATA, QuarkXPress, Adobe Photoshop

Languages: Fluent in Cantonese

# Hobbies and Interests

Classical mythology, Colonial American history, Star Trek, yoga